

Corporate Presentation



About us



Incorporated in year 1995 at New Delhi under the dynamic leadership of Mr. Ramesh Kumar Bhagchandka



A well-diversified financial services company offering a range of financial products



Focused on creating wealth and making financial services more economical



Service network in over 150 cities covering 26 states across India through wide channel of Business Associates



Group Companies

R K Global Shares & Securities Ltd

(Member: NSE, BSE, NSE-CD, NSDL & MCX-SX)

R K Global Commodity Broking Ltd

(Member: NCDEX, MCX & NSEL)

R K Global Insurance Brokers Ltd

(Advisory Services on Life & General Insurance)

R K Global Finance Pvt Ltd

(A Govt. of India recognized NBFC)

R K Global IMPEX Ltd

(IMPEX Advisory Services)

R K Global Infrastructure Pvt Ltd



Our Mission Statement

“Our mission is to provide Top Class Customer Service, creating values for customers, employees, community & every stakeholder.”



Vision &
Mission

Our Vision Statement

“Our Vision is to be the Largest, most Trusted and Respected Corporate House in India and Overseas, backed by our Core Philosophy of Trust Transparency & Utmost Client Satisfaction.”





Journey So Far

- 1995** - Genesis of R K Global with Trading Membership of NSE in New Delhi
- 2001** - Commenced Operations in Depository Services (NSDL)
- 2004** - Expanded Retail Broking Business in the Financial Hub of India, Mumbai and City of Joy, Kolkata
 - Launched the first ever lowest brokerage of 0.02% on intraday and 0.05% on delivery trades, triggering cut-throat competition amongst industry peers.
- 2005** - Inaugurated new regional office in Pink City, Jaipur.
 - Aired its first ever TV ad campaign on CNBC TV 18 and CNBC Awaz.
- 2006** - Introduced online trading platform on a pan India basis.
 - Introduced revolutionary and first of its kind schemes i.e IndiaTrades@999 in NSE CM and Super 9 in NSE F&O segment in Kolkata.
- 2007** - Received recognition from NSDL for spectacular growth in client acquisition
- 2008** - Inaugurated new regional office in Ahmedabad.
 - Commenced operations in Commodity Market
 - Introduced flat brokerage scheme of Rs 9 per lot in the commodity market segment for the first time in India.



Journey So Far

- 2009** - Commenced operations in Currency Market
 - Introduced flat brokerage scheme of 0.99 paisa per lot in the currency market segment for the first time in India
- 2010** - Expanded its array of services to Bank's and PSU's , backed by a pool of specialized research analysts.
 - Inaugurated new regional office in Chennai.
- 2011** - Research Team published its first ever report "Opening Bell" on 31st January
 - Setup of 24x7 customer support helpdesk to provide round the clock assistance, the first ever non banking broking house to offer such kind of service
 - Commenced Operations in National Spot Exchange Limited (NSE)
 - Etched its name for purchasing M S Dhoni's World Cup 2011 winning bat into the prestigious Guinness & Limca Book of Records as "The Most Expensive Cricket Bat" auctioned at London by "Mahendra Singh Dhoni Charitable Foundation".
 - Appointed Indian Cricketer Mr Suresh Raina, as our first brand ambassador.
 - Launched brokerage free unlimited trading plan "IndiaTrades@999" in BSE CM Segment by living legend Sh. Kapil Dev and Mr Suresh Raina in Mumbai.
 - Added Valued Clients like banks, institutions and PSU's to its kitty, namely : Jammu & Kashmir Bank, Bank of Baroda, Central bank of India, Hindustan Copper Limited & Future Generalli.



Journey continues..

..2012 & 2013

- 2012** - Appointed Mr Gautam Gambhir (Vice Captain of Indian Cricket Team) as our new brand ambassador and face of the company.
- Appointed Mr Unmukth Chand (Captain of U19 - Indian Cricket Team, Winners of U19 world cup 2012) as our another brand ambassador.
 - Inaugurated new regional office in Salem.
 - Commenced operations in BSE F&O Segment
 - Further succeeded in increasing institutional Client namely: Federal Bank Ltd, HDFC Bank Ltd, South Indian Bank, UCO Bank, Allahabad Bank, General Insurance Corporation of India (GIC Re) & LIC Pension Fund.
 - Diversification of its business vertical by entering into a new international joint venture with OPUS Media Group, U.K

- 2013** - Beginning of the year started with appointment of Ms. M C Mary Kom (Bronze Medalist in Boxing, Olympic 2012) in addition to series of brand ambassadors.
- Inaugurated new regional office in hub of IT sector, Bengaluru.



Founder & Promoter



Mr. Ramesh Kumar Bhagchandka,
CMD of R K Global

Mr. Ramesh Kumar Bhagchandka

For those who do not know why the emergence of cutthroat competition in the Broking Industry occurred since last decade, making India one of the most economical countries to execute trades in the financial market- it was the genius of **Mr. Ramesh Kumar Bhagchandka, CMD of R K Global**. Son of Late Shri Lakhi Prasad Bhagchandka, endowed with an astute & business-oriented mind coupled with 27 years of his experience in the Capital Markets embellished R K Global with a wide network of Clients- Corporates, HNIs & Retail. He brought R K Global to life with the intent to encourage every section of the society indulge in private investments popularizing R K Global amongst the 'masses and classes.'



Key Managerial Positions

- **Mr. Amit Bhagchandka**

Chief Executive Officer (CEO)

- **Mr. Sushil Kumar Dhancholia**

Director

- **CA Kamesh Gupta**

Vice-President, Legal & Accounts

- **Mr. Manjeet Pugalia**

Vice-President, Finance

- **Ms. Priti Goenka**

Vice-President, Operations

- **Mr. Anil Kumar Jain**

Vice-President, Sales & Marketing

- **Ms. Debjani Biswas**

Vice-President, Retail Sales & Marketing



- **Mr. Rakesh Bansal**

Vice-President, Research & Technical

- **Mr. Uday Narayan Dubey**

Vice-President, Institution Business



Membership Portfolio



National Stock Exchange of India Ltd.



Bombay Stock Exchange Ltd.



MCX Stock Exchange of India Ltd.



Multi Commodity Exchange of India Ltd.



National Commodity & Derivatives Exchange



National Spot Exchange Ltd.



National Securities Depository Ltd.





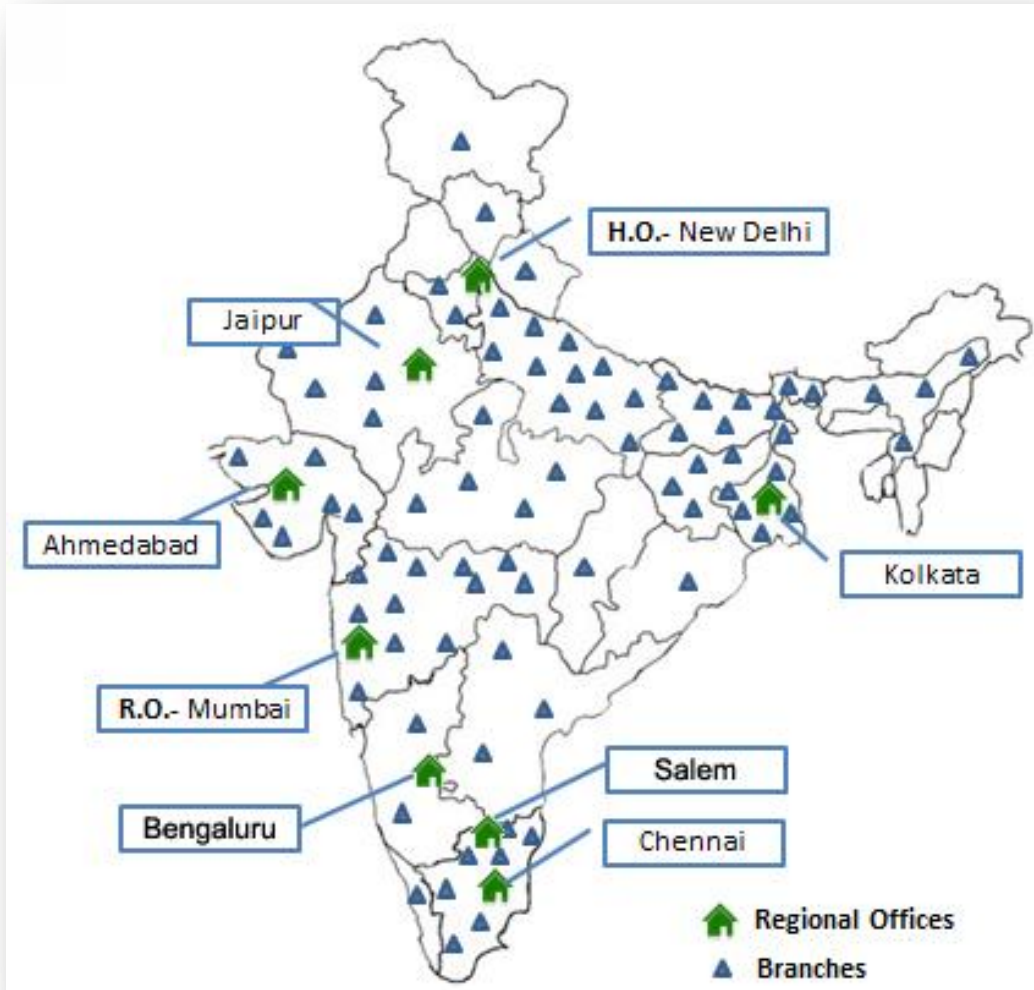
Services Offered



All Financial Services Under One Roof



PAN India Network



Our Pan India network – Your Advantage

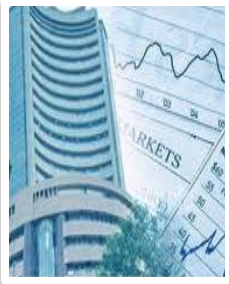
Client Base:

90,000 +

Business Associates:

525 +

Trading Services



Trading membership in various segments of the **most popular Stock Exchanges** in India for serving Institutions, Corporates, HNI's and Retail clients.



Mobile Trading application for speedy & spontaneous trading in the NSE, BSE, MCX, NSE-CD & MCX-SX segments.



Inter-linked **Trading, Demat & Bank Account** to simplify client's overall investment cycle with automatic settlement facility making trading activity seamless.



Trading Services



Trading facility through Browser-based & Software-based (ODIN) plus **Call & Trade Facility** through our wide network of branches.



State-of-the-art online trading platform backed by fullproof **IT & Back-Office Support.**



Effective Real-time **Risk Management System**, streaming quotes, instant order placement and the most innovative & cost-saving products profile.





Research & Advisory Desk



- Highly qualified & dedicated team of **Fundamental Research** Analysts brainstorming their respective sectors adopting a 360-degree approach.
- Customized **Company specific research** spanning medium & long-term horizon for the benefit of valued investors.
- Specialized **Technical Research** wing well versed with analyzing & scrutinizing charts, giving intra-day and swing calls for empowering traders.
- Regular Market updates, forthcoming IPO issues, Stock specific information, and Morning/Weekly/Economic/Technical & Sectorial Analysis on **Web, Email & SMS** leaving no stone unturned.



24*7 Customer Support

The **First ever Stock Broker** (non-Banking) to offer a 24*7 Customer Support Helpdesk



Information provided on Ledger Balance, Holding, Transactions, New Account Opening along with Grievance Redressal, queries and feedback, all entertained 24*7*365.



Round-the-Clock **Technical** assistance for any software-related issues.



Business Associates

- We have a strong foothold across 26 states, over 150 cities through a extensive network of associates.
- Four-sided Support given to our Business Associates
 - **Product Support-**
 - NSE, BSE, MCX, NCDEX, NSE-CD, MCX'SX, NSDL & NSEL
 - **Sales & Marketing Support-**
 - Glow-Sign boards, banners, leaflets, marketing brochures and other marketing goodies provided by R K Global.
 - **Back-office Support**
 - Access to all branches & clients and provision of various customized reports.
 - **Advisory**
 - Regular research reports and market updates through SMS, Email and on website.
- Committed **Relationship Managers** to ensure personalized attention.





Institutional Dealing

In October 2010, R K Global launched its Institutional Broking Business to meet growing demand of Institutional clients.

Our Strategy

Cherry-picking hidden gems from the increasingly complex and rewarding financial marketplace on the basis of:

- ✓ Strong Businesses
- ✓ Latent Themes
- ✓ Consistent Value Creators
- ✓ High entry Barriers

Reaching to Institutional Investors
was never so aggressive..





Our Institutional Resources

Experienced Sales Team

offering customized deals befitting institutional requirements seamlessly

Proactive Dealing Team

offers spontaneous trade executions backed by cutting-edge trading platform

Dedicated Research Desk

offering range of Research Reports ensuring value investing with high returns

Individuals play the game, but..
Teams beat the odds





Institutional Tie-Ups





Retail Offerings



A blue rectangular box with rounded corners containing the text 'Brand Ambassadors' in a white, bold, sans-serif font.

The Team of R K Global is incomplete without three vital players..

- ***Gautam Gambhir***

- Indian Cricket team's most youthful batsman, Gautam joined the family as his ideologies of making well-planned investments in due time fit seamlessly to our mantra of savings through Investments.
- A sports person in all geniuses, he compliments our spirits in business & sports.

- ***Unmukth Chand***

- One of the most emerging players as the captain of the Under 19 Indian Cricket Team, he symbolizes growth & potential for our Company.

- ***MC Mary Kom***

- One of the most emerging players in the field of boxing who has brought great glory to our country by winning the bronze medal in Olympic 2012. She symbolizes dedication and will to do something for our Company.

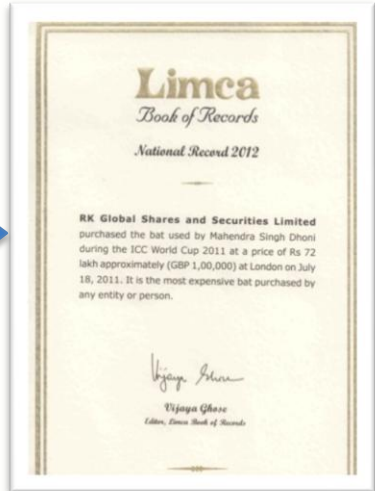


Awards & Accolades



Entry into the prestigious **Guinness Book of World Records** for possessing “The Most Expensive Cricket Bat” title.

Limca Book of Records certification for possessing “Costliest Cricket Bat” title.



Bagged **recognition from NSDL** for massive growth in Client Acquisition, 200% above the national avg. in 2007-08





Event Update



Mr. Amit Bhagchandka inaugurates Online Trading Platform



Mr. Prakash Gaba appreciates R K Global's innovative product portfolio



Event Update



R K Global launches Brokerage Free Unlimited Trading Plan “India Trades@ Rs 999” in BSE Cash Market.



Cricket Legend Kapil Dev, Brand Ambassador & Youth icon Suresh Raina & CEO Amit Bhagchandka unveils the World Cup Winning Bat of MS Dhoni



R K Global's Press Conference for Product Launch & declaration of Guinness World Records entry.



OPUS INDIA :

A joint venture between R K Global & OPUS Media Group, U.K



Karl Fowler, CEO of OPUS Media and Amit Bhagchandka unveiling the official Formula 1 Opus.



Amit Bhagchandka alongwith Anil Kapoor and Karl Fowler at the unveiling ceremony.



Bernie Ecclestone (President & CEO Formula 1 Management) signing No 1 copy of the Official Formula 1 Opus in presence of Amit Bhagchandka, CEO of R K Global.



OPUS INDIA :

A joint venture between R K Global & OPUS Media Group, U.K



Gautam Gambhir, Brand Ambassador, R K Global with Amit Bhagchandka and Karl Fowler



Bernie Ecclestone flanked by Amit Bhagchandka and Moonmoon BHagchandka



Yogeshwar Dutt, 2012 London Olympic Bronze Medalist.



Gagan Narang, 2012 London Olympic Silver Medalist.



CSR Crusade



Olympic Bronze medalists **Sushil Kumar** (Wrestling) & **Vijender Singh** (Boxing) presented with **Rs. 5,00,000/-** each by Mr. Amit Bhagchandka.



Satpal Singh, Gold medalist in Asian Games (Wrestling) in 1982 presented with **Rs. 2,00,000/-** for his contribution to National sports.



MS Dhoni presents his first Test Century bat to Mr. Amit Bhagchandka, as a part of R K Global's initiative towards 'Save Our Tiger' Foundation





CSR Crusade



Mr. Amit Bhagchandka handed over a cheque of **Rs. 5,00,000/-** to **Mahendra Singh Dhoni Charitable Foundation**.



Mr. Amit Bhagchandka donated **Rs. 22,00,000/-** on 2nd October 2010 to **Mahendra Singh Dhoni Charitable Foundation** for 'SAVE OUR TIGER Fund'



Received M S Dhoni's **World Cup 2011 Winning Bat**, proceeds of Rs 72,00,000 going to Mahendra Singh Dhoni Charitable Foundation.



**Registered & Institutional
Dealing Office:**

61, 6th Floor, Mittal
Chambers, 228 Nariman
Point, Mumbai- 400 021
P: 022 4360 2222
E: mumbai@rkglobal.in

Corporate Office:

Suite 5, Sagar Apartment,
6 Tilak Marg,
New Delhi- 110 001
P: 011 4310 0999
E: care@rkglobal.in

Business Associates Division:

B12, Park Tower, 4th Floor
67B Ballygunge Circular Road
Kolkata- 700 019
P: 033 4017 4999
E: ba@rkglobal.in

Thank You..



www.rkglobal.net

